

AMERICAS EMPOWERMENT INSTITUTE

040: Empowering Democracy - 6.0 CEUs

CEU: 6.0

Duration: 18hours 50minutes

Tuition: \$5,700



Teachers:

- Nelson Ilodigwe PhD. (Dr. Ilodigwe holds a B.A. in Political Science and an M.P.A. in Public Administration from Texas Southern University, and a Ph.D. in Management and Organizations from the University of California, Los Angeles (UCLA).)

Program Locations & Dates:

- Houston, TX USA: April 20-24

Program Tags:

- Public Service

Course Topics:

- People Management

About Course

This course, Empowering Democracy, is designed for citizens, community leaders, students, and public officials who seek a deeper understanding of democratic systems and how to participate meaningfully. It empowers individuals to actively engage in democratic processes, hold institutions accountable, and foster inclusive dialogue for collective progress.

Course Overview

This course explores the foundations, principles, and real-world applications of democracy in contemporary societies. Participants will learn about civic responsibility, electoral systems, government structures, public discourse, advocacy strategies, and the power of civic action. Through guided learning, collaborative projects, and community-focused exercises, participants will gain practical tools to influence public policy and strengthen democratic values in their communities.

Whether you're new to civic engagement or looking to grow your impact, this course will guide you every step of the way. It emphasizes inclusive participation, critical reflection, and cross-cultural understanding—enabling learners to become informed advocates for democratic change.

We will explore global democratic challenges and opportunities, methods to facilitate inclusive governance, and how individual actions can drive systemic reform. The course uses multimedia content, experiential learning, and peer-led discussions to deepen understanding and build confidence in public engagement.

Course Objectives

The objective of this course is to enable participants to become more confident, informed, and active contributors to democratic life by exploring key democratic principles, strengthening civic knowledge, and developing practical strategies for public engagement and community impact.

- Understand the structure and evolution of democratic systems
- Explore the rights and responsibilities of citizens in a democracy
- Learn how to engage in civil discourse and policy advocacy
- Develop strategies to address misinformation and polarization
- Foster inclusive participation and community-led initiatives
- Apply democratic tools to real-world social and political issues
- Reflect on global democratic trends and local opportunities for reform

Learning Outcomes

- Demonstrate understanding of core democratic values and institutions
- Identify barriers to participation and propose inclusive solutions
- Design a community engagement plan or campaign
- Apply techniques for respectful dialogue across political divides
- Evaluate the effectiveness of civic initiatives using feedback tools

Course Requirements

- Interest in civic participation and democratic values
- Willingness to engage in discussions and community-based activities
- Basic literacy and access to internet-enabled devices
- Openness to diverse perspectives and dialogue
- Commitment to complete simple reflective tasks or surveys

Course Outline

- Foundations of Democracy and Civic Rights
- Experiential Exercise: Mapping Your Civic Identity
- Participatory Governance and Public Institutions
- Exploring Community Voices: Case Study Dialogue Circles
- Designing and Leading Civic Campaigns
- Experiential Exercise: Debate and Deliberation for Change
- Addressing Disinformation and Building Trust
- Media Literacy and Responsible Digital Citizenship
- Mobilizing Communities for Electoral Participation
- Reflection: Values, Purpose, and Civic Leadership

Why This Course Matters

Amara Okoye

Civic Educator, Kenya

"Empowering Democracy gave me the tools to start conversations in my community about youth engagement and constitutional rights. It was eye-opening and inspiring."

Riya Mehta

Social Science Student, India

"This course helped me understand how democracy is more than just voting. I now volunteer in my town council

and feel confident expressing my opinions."

Jordan Smith
Community Organizer, Canada

"Every neighborhood should have access to this course. It taught us how to hold our local officials accountable while working collaboratively on solutions."

Course Content

Module 1: Foundations of Democracy

Understand the origins, principles, and functions of democratic systems.

- **What is Democracy?**
- **The Rule of Law and Civil Liberties**
- **How Democracies Evolve**

Module 2: Citizens and Civic Engagement

Explore your role as a citizen and ways to engage effectively in your community.

- **Responsibilities of Citizenship**
- **Civic Action and Participation**
- **Volunteering and Advocacy**

Module 3: Democratic Institutions and Processes

Gain insight into elections, representation, checks and balances, and public administration.

- **Structure of Government**
- **Electoral Systems and Voting Rights**
- **Transparency and Accountability**

Module 4: Dialogue and Diversity

Learn how to engage in meaningful conversation and bridge social divides.

- **The Value of Diverse Voices**
- **Constructive Dialogue and Conflict Resolution**
- **Community Engagement Tools**

Module 5: Driving Democratic Change

Equip yourself to lead and influence positive change in democratic systems.

- **Campaigns and Movements**
- **Policy Influence and Citizen Advocacy**
- **Sustaining Democratic Values**

Target Audience

Mid to senior-level telecommunications managers, directors, commissioners, board members looking to increase their personal and professional success by gaining an excellent understanding of global telecommunications management.

Certificate of Completion

Participants who successfully complete the Empowering Democracy course will receive a Certificate of Completion. This certificate validates their commitment to civic responsibility, understanding of democratic systems, and capacity to foster inclusive and informed community engagement. It is a symbol of readiness to lead, collaborate, and inspire democratic participation in diverse environments.

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