

## 028: Women in Leadership: Politics, Governance, Business, Management and Technology - 6.0 CEUs

CEU: 6.0

Duration: 19hours 00minutes

Tuition: \$5,700



### Teachers:

- Dr. Cici Brown (President of AEMPIN)

### Course Topics:

- Technology/Technologies
- Managers & Leaders

### Program Locations & Dates:

- Houston, Texas USA: Jul 6-10
- Paris, France: Sep 21-25
- Dubai, UAE: Dec 7-11

### Program Tags:

- Leadership

## About Course

This course on Women in Leadership: Politics, Governance, Business, Management and Technology is tailored to empower women to navigate leadership challenges across multiple sectors. It provides a unique platform for women to sharpen their leadership acumen, understand political dynamics, embrace digital transformation, and foster professional development for impact in their organizations and communities.

## Course Overview

As a woman leader, you face a variety of unique challenges that require practical strategies to navigate. In this program you will learn different approaches for effectively handling common obstacles, navigate political waters, how to strengthen your emotional intelligence, and develop the skills necessary to stand out as a leader among both men and women. This program is effectively the pinnacle of true empowerment and capacity building of women for leadership development.

All evidence suggests that women aspiring to leadership positions need more than they are getting today. The under achievement

so far in leadership participation by women suggest that the missing link should be corrected and that is capacity building. This block buster program is a powerful initiative for re-strategizing and repositioning women for higher performance and impacts in all frontiers of the mainstream.

## | Expected Key Benefits

Will maximize leadership potential for women for high performance and greater impact in all frontiers—home, society, national economy, governance and business—through essential knowledge, best practices and useful experiences garnered from highly interactive sessions on challenges, failures and successes of fellow women in different leadership situations.

Women will be ultimately crafting and highlighting success formulae in all challenging situations. Learning from one another, exploring and adopting the phenomena of female advantage in all challenges as winning strategies.

Certificated and accredited program by Texas Southern University (TSU) and AEMPIN. Professional Alumni Status of AEMPIN.

## | Course Objectives

On completion, you will be able to:

- Gain clarity in what leadership means and the challenges of leadership
- Identify and adopt your winning strategies and leadership success formula
- Clearly understand your current strengths and weaknesses as a leader and develop a strategy for improvement and development
- Gain confidence and power within your management hierarchy
- Act with greater confidence and ownership when you apply your management style
- Enhance your strategic skills through improved planning and change implementation
- Become more politically savvy, astute and build strategic alliances
- Communicate with improved clarity and authority
- Develop greater personal self-confidence and inspire and motivate yourself and your staff
- Embrace can-do approach against odds
- Cultivate appropriate leadership skills in today's world

## | Learning Outcomes

- Navigate complex leadership environments with increased self-awareness and influence
- Implement communication techniques that inspire respect and motivation
- Drive organizational transformation with confidence and clarity
- Strengthen emotional intelligence and resilience to lead through adversity
- Foster collaborative leadership practices and mentor future female leaders

## | Course Outline

- Navigating the Bind
- The Dynamics of Power, Influence and Negotiation
- Using Emotional Intelligence to Drive Results
- Strategy, Conflict Resolution and Crisis Management
- Business and Finance
- Giving and Receiving Feedback
- Outsmart the Life-Work Balance
- Factors Impacting on Women's Path to Leadership
- Governance Mechanisms
- ICT Space

## | Why This Course Matters

**Thandiwe Moyo**  
**Policy Advisor, Zimbabwe**

"This course gave me the strength and structure I needed to step into a senior leadership role. It redefined how I see myself and my potential."

**Maria Lopez**

### **City Councilor, Mexico**

"A groundbreaking course that helped me translate leadership theory into everyday decision-making at the municipal level."

### **Yuki Tanaka**

#### **Tech Executive, Japan**

"What stood out was how the course integrates leadership principles with innovation and technology. It's a game-changer for any woman in tech."

## **| Course Content**

### **Module 1: Understanding Leadership and Power Dynamics**

**Gain clarity on leadership concepts, gender barriers, and strategies for leadership success as a woman.**

- Navigating the leadership bind and breaking stereotypes
- The dynamics of power, influence and negotiation
- Understanding the female advantage and strategic presence

### **Module 2: Emotional Intelligence and Communication**

**Leverage emotional intelligence and communication strategies to lead with confidence and clarity.**

- Using emotional intelligence to drive results
- Effective communication and giving/receiving feedback
- Building confidence and personal power

### **Module 3: Strategy, Conflict Resolution & Governance**

**Explore conflict resolution, governance mechanisms and strategic change leadership in complex environments.**

- Strategy, conflict resolution and crisis management
- Governance frameworks and institutional influence
- Becoming politically savvy and building alliances

### **Module 4: Finance, Business and Technology for Leaders**

**Develop technical skills in finance, business and technology for modern leadership roles.**

- Understanding financial decision-making in leadership
- Leadership in the ICT and digital innovation space
- Business development and corporate growth strategies

### **Module 5: Work-Life Integration and Personal Mastery**

**Balance leadership ambitions with personal well-being and resilience techniques.**

- Outsmart the life-work balance challenge
- Motivating yourself and others for sustainable success
- Resilience, mindset, and leadership self-reflection

## **| Target Audience**

This Program is designed for Managers, Directors, Commissioners, CEO's, HR, Law Makers, Women political leaders, Legislative

clerks and administrators, first ladies, female governors, female deputy governors, senators and any woman aspiring to improve leadership capacity.

## **Certificate of Completion**

Participants who successfully complete the Women in Leadership: Politics, Governance, Business, Management and Technology program will receive a Certificate of Completion accredited by Texas Southern University (TSU) and AEMPIN. This certificate affirms the participant's readiness to lead with purpose, emotional intelligence, and strategic insight in the public and private sectors. It also confirms their status as a Professional Alumna of AEMPIN, with validated expertise in leadership development, governance, and transformative change across industries.

© Americas Empowerment Institute (AEMPIN) - 2026